

## **VIVEKANANDA NIDHI**

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### **AN APPEAL**

#### **Vivekananda Nidhi : The Organization**

Vivekananda Nidhi is an NGO, founded by the Late Swami Yuktananda, a monk of the Ramakrishna Order, and , mainly involved in infusing awareness on values in life and environmental ethics based on the Indian ethos in different strata of society. Its activities started as a follow-up of the resolutions taken in an all India seminar on ‘**Value Orientation in Human Problem Solving**’ inaugurated by the then Prime Minister Indira Gandhi on 3 January 1981. VN is managed by a Board of Trustees and a Managing Committee.

#### **The Board of Trustees :**

The Board of Trustees of VN comprises the following :-

Dr A K Chatterjee - (Chairman) Former Director, BIT, Mesra

Dr S K Chakraborty - Former Convener of MCHV, IIMC

Sri SusantaDatta - Advocate

Sri NiladriBhattacharya,formerCorpoare Personnel

#### **The Managing Committee :**

The present constitution of the Managing Committee is as below :-

Dr A K Chatterjee - President

Sri TapobrataSanyal - Vice-President

Prof. SujayBasu - Vice-President

DrDhanpat Ram Agarwal - Treasurer  
and other eight members

### **The Objective :**

The objective of Vivekananda Nidhi is to bring in an attitudinal change among people in general and the young generation in particular through Value Orientation. The ultimate objective is to create a sustainable community, which is a priority today, by making the pattern of present development sustainable and equitable. Vivekananda Nidhi works at the intellect of an individual to condition his actions by values—values as specified in ‘**Our Common Future**’ and ‘**Agenda 21**’—the two world documents on action programmes for **Sustainable Development**. These values, together with the concept of Deep Ecology, converge on the tenets of age old Indian wisdom. Value Orientation also makes an individual more productive enabling him to take right decisions and handle stress in the contemporary situation.

### **The Methodology :**

The methodology being followed by VN in disseminating its concept of values and environment is summarized below :-

- The activities of VN are research based. It conducted researches including National Researches sponsored by the Govt of India.
- Vivekananda Nidhi organizes learning-training camps (3-5day residential) for students, 2-day programmes for teachers and short courses for company executives. VN has developed a unique curriculum on **Value Orientation and Environmental Education**. Till date it has imparted training to :

About6500 Students	(3-5-day residential camps)
1300 Teachers	(2-day programmes)
1100 Company Executives	(3/4-day programmes)

It has participated in many Entrepreneur Development Programmes (presenting the concept to about 4000 entrepreneurs)

- The training includes Pratyahara Yoga or Mind-Stilling Exercise for stress management.
- Further, it holds follow-up programmes, seminars, workshops and discourses as a means of continuing and maintaining the spirit.

- The Nidhi publishes two monthly bulletins, one each in Bengali and English, on its concept of Value Orientation and Environmental Ethics and has 20 titles to its credit.

### **The Infrastructure :**

At present VN has the following infrastructural facilities :-

- Registered Office and Publication Dept in a rented premises in Kolkata (149/1E Rashbehari Avenue).
- Research and Learning-Training Centre in a building on Govt lease in Kolkata (Beckbagan, Park Circus).
- Campus (ShrirampurRajbati )— 1.3 acres with two storey heritage building (**visited by Mahatma Gandhi**) of 10,000+ sq. ft plinth area with an auditorium and a new hostel building of 4,400 sq. ft plinth area capable of accommodating 120 students at a time separately for male and female participants.
- A library (3000+ books including latest reference books).
- A self-contained Publication Dept.

### **The Faculty :**

Among the faculty who impart training on awareness courses, mention may be made of the following :-

Sri TapobrataSanyal, Former Chief Hydraulic Engineer, Calcutta Port Trust, author

Prof. SujayBasu

Former Director, School of Energy Studies, JU

Dr S R Acharyya Former Director, National Institute of H Development, VN

Monks from the Ramakrishna Mission, teachers from various academic institutions and the Nidhi's in-house faculty are also among the Faculty.

### **How VN Finances its Activities:**

VN is financially managed out of :-

- Aids from Central and State Govts
- Interest from Corpus
- Self-generated funds from course fees, publications, donations, etc.

Reduction in bank-interests has posed financial constraints to the organization needing supplement from other sources.

### **The Nidhi Seeks Your Support :**

VN appeals for your support in sustaining and extending its activities.

The concept and the activities of the Nidhi have been accepted in principle by the Government and organizations that care for value-based efficiency. Many organizations have started working on Value Orientation. In Kolkata and its suburbs some schools and colleges have made the value-based training compulsory for their students after observing attitudinal changes in them palpable after the training. VN has the experience and core competency in imparting training in Value and Environmental Education to target groups starting from the teenaged learners to executives at all levels.

You can help us continue and intensify the activities, by sponsoring regular Students & Teachers programmes , sponsoring executive development programmes at our National Institute of Human Development at Beckbagan, Park Circus or at our Shrirampur campus on the Ganges.

Or by extending financial support in the shape of donations, sponsorships of major events, advertisements, etc.

Donations to VN are exempted u/s 80G of the IT Act.

